



2011 HEAT Conference Agenda Lakeway Resort and Spa on Lake Travis November 13 -15

To attend the ServSafe sessions you have to register through TRAEF and pay an additional fee

Sunday

12 to 3 A: Art Institute Hands on Class to Hone your Skills

B: Gypsy Bus Tour / Hotel Tours

C: New Teacher Lab Safety Course

1 to 5 ServSafe Training

4 to 5 Breakout PreConference Sessions

A: Pulled Sugar Demo

B: Curriculum Center Intro to Hospitality Sample Lesson Demo

5:15 to 6:00 HEAT Statewide Cupcake Battle Information Session – Get all the information you need to participate in your region's cupcake battle! Winners from each region will move on to compete in a statewide cupcake battle! Will one of your students win the top honor?

6:30 to 7:00 Welcome Reception

7:00 to 9:00 Dinner, Entertainment, and PRIZES!!

Monday

7:30 to 1 Exhibits and Silent Auction Open

8:00 to 9:15 Station Breakfast mixed with Exhibits

9:30 to 9:45 Welcome

9:45 to 11 Keynote – Neil Goodman from Hotels for Hope
5 Star Then and 5 Star Now How social responsibility impacts 5 Star Service

11 to 1 Station Lunch, Exhibits, Chef Demos, Silent Auction

1:00 to 5:30 ServSafe Training

- 1:15 to 2:30 Voluntourism
Jeff Salmon is the Executive Director of Frontier Texas. Come learn about the latest tourism trend that has you volunteering at local charities, in the kitchen, and even out in the fields as a part of your vacation!
- 2:45 to 3:45 Breakout Sessions
- A. Gluten Free Living – The Science Behind the Diet by Dr. Anthony Hicks
 - B. Green Fern Events: The latest trends in making events environmentally friendly.
- 3:45 to 4:15 Break
- 4:00 to 5:30 ServSafe Exam
- 4:15 to 5:30 Breakout Sessions
- A. Heart Healthy Chef – Chef Demo by Chef Marko Ellinger
 - B. Austin Community College Hospitality Program presents on the latest Hotel Trends

Tuesday

- 7 to 8:30 Breakfast with Themed Topic Tables
- 8:00 Board Meeting
- 8:50 to 9:50 Breakout Session
- A. Culinology – Research Chef Association member Chef is the only female research chef and she will give you the science behind cooking!
 - B. Hotel Law – Scott Joslove CEO of the Texas Hotel and Lodging Association will update you on the latest and greatest in Hotel Law
- 10:00 to 11:00 My Plate USDA: Learning Zone Express – The food pyramid is so yesterday!
Come find out all about the new My Plate from USDA.
- 11:10 to 12:30 Legislative Update..What happened in Austin last year and how does it affect the Hospitality Industry? Find out from our own expert, Scott Joslove CEO of Texas Hotel and Lodging Association
- 12:30 to 2 Luncheon/Awards/ Annual Membership Meeting
- 2 to 4 ServSafe Train the Trainer Training