



**16TH ANNUAL  
HOSPITALITY EDUCATOR'S ASSOCIATION OF TEXAS PROFESSIONAL DEVELOPMENT CONFERENCE  
SUNDAY, NOVEMBER 13- TUESDAY, NOVEMBER 15, 2011  
LAKEWAY RESORT AND SPA ON LAKE TRAVIS IN AUSTIN, TEXAS**

**September 30: Early Bird Conference Rate Deadline  
October 10: Discount Hotel Rates Expire  
October 31: Registration Deadline**

ALL REGISTRATIONS MUST BE ACCOMPANIED BY CHECK OR SIGNED PURCHASE ORDER. WE CANNOT ACCEPT CREDIT CARDS. REFUNDS ARE NOT AVAILABLE AFTER OCTOBER 31. HEAT HAS A ROOM BLOCK AVAILABLE FOR CONFERENCE ATTENDEES AT LAKEWAY RESORT AND SPA. CALL 1800.525.3929 OR VISIT THEIR WEBSITE AT [WWW.LAKEWAYRESORTANDSPA.COM](http://WWW.LAKEWAYRESORTANDSPA.COM). ENTER HEAT AS YOUR GROUP CODE. PLEASE NOTE THAT THE FEES THAT APPEAR ON YOUR BILL WILL BE WAIVED AT CHECK IN. YOU WILL ALSO NEED TO PRESENT YOUR TAX-FREE PAPERWORK AT CHECK IN. OUR RATE IS \$99.

**15 CPE CREDITS AVAILABLE!  
TAKE AWAY LESSONS FROM EACH SESSION ALIGNED TO NEW TEKS!**

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

**E-MAIL:** \_\_\_\_\_

**EMPLOYER:** \_\_\_\_\_

**POSITION:** \_\_\_\_\_

**CONFERENCE RATES**

| REGISTRATION POSTMARKED OR FAXED BY: | <b>OCT. 11</b> | <b>OCT. 12-31</b> | <b>AFTER OCT. 31</b> |
|--------------------------------------|----------------|-------------------|----------------------|
| <b>HEAT MEMBER RATE</b>              | <b>\$285</b>   | <b>\$325</b>      | <b>\$365</b>         |
| <b>NON MEMBER RATE</b>               | <b>\$345</b>   | <b>\$385</b>      | <b>\$425</b>         |
| <b>RETIREE RATE</b>                  | <b>\$200</b>   | <b>\$240</b>      | <b>\$280</b>         |

(BY PAYING THE NONMEMBER RATE FOR CONFERENCE YOU ARE GIVEN HEAT MEMBERSHIP STATUS FOR THE SCHOOL YEAR AND YOUR STUDENTS CAN APPLY FOR THE HEAT SCHOLARSHIP AND YOU ARE ELIGIBLE TO BE NOMINATED FOR HEAT TEACHER OF THE YEAR)

**TOTAL DUE** \_\_\_\_\_

CHECKS FOR REGISTRATION ARE PAYABLE TO:  
HEAT: Hospitality Educator's Association of Texas  
4302 West Pear Street  
Pearland, TX 77581  
(Tax ID: 74-2774538)

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Fax P/Os and registrations to: (832) 603-4952 E-Mail questions to: [bunny.heat@gmail.com](mailto:bunny.heat@gmail.com)